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RED CLASSIC ANNOUNCES SECOND OFFICE EXPANSION IN TWO YEARS

CHARLOTTE, N.C. – (August 23, 2016)

Red Classic, a full service transportation, logistics and fleet maintenance subsidiary of Coca-Cola Bottling Co. Consolidated, is expanding their current office space in The Patriot Building located at 1800 Continental Blvd., Suite 400.

The expansion comes just two years after moving into the building in south Charlotte and just five years since commercializing as a for-hire transportation business. In the past two years alone, the company has hired 462 employees, 150 of those in the immediate Charlotte area.

"We're fortunate to have the ability to have an immediate impact in the community," said Ron Drogan, President of Red Classic. "Having the opportunity to see the way our business has grown since 2011 has been an incredibly rewarding experience."

The executive leadership views this expansion not only as opportunity for jobs in the area, but also as a way to continue impacting communities through their stewardship programs developed at each Red Classic location.

"A priority for our organization is to take the time to instill stewardship programs at each of our locations," Drogan continued. "Our people are the ones giving back to their local communities and we're proud to be a part of that process."

The company currently operates their assets and fleet maintenance services across 14 states, in addition to delivering nationwide logistics solutions.

The company plans to add almost 300 more employees to their Charlotte operations in 2017.

About Red Classic Services, LLC

Red Classic, a wholly owned subsidiary of Coca-Cola Bottling Co. Consolidated, is a full service transportation company headquartered in Charlotte, N.C. that offers a full suite of dedicated solutions. Red Classic offers full truckload, less than truckload, intermodal and maintenance services through a group of five companies spread over the United States. Red Classic Transit (RCT), the asset-based company, is highly concentrated in the southeast while its freight brokerage group, Red Classic Transportation Services (RCTS), has an extensive network throughout North America. It currently employs more than 1100 people.

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