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RED CLASSIC CAPTURES TOP WORKPLACE AND LEADERSHIP AWARDS

CHARLOTTE, N.C. (September 30, 2016) -- Red Classic, a transportation, logistics and fleet maintenance subsidiary of Coca-Cola Bottling Co. Consolidated, has been awarded with two 2016 Top Workplace honors by the Charlotte Observer.

The company was awarded as a top workplace in the midsize category for the second year in a row. Additionally, Ron Drogan, President of Red Classic, was named with the midsize company leadership award for the first time.

The Top Workplaces lists are based solely on the results of an employee feedback survey administered by [WorkplaceDynamics, LLC](#), a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured such as Alignment, Execution, and Connection.

"The Top Workplaces award is not a popularity contest. And oftentimes, people assume it's all about fancy perks and benefits," says Doug Claffey, CEO of WorkplaceDynamics. "Time and time again, our research has proven that what's most important to [the employees] is a strong belief in where the organization is headed, how it's going to get there, and the feeling that everyone is in it together. Without this sense of connection, an organization doesn't have a shot at being named a Top Workplace."

The company focuses on employees as its greatest asset and ensuring leadership provides the tools needed to succeed both at work and at home.

"As a business that focuses so much of our energy on our people, it's truly rewarding to see our efforts reflected in this award," said Drogan. When asked by the Observer specifically about his leadership style, Drogan attributes this type of success to the type of people the business attracts. "My approach is about empowerment, creating excitement and making sure people who join our organization are not individual contributors," Drogan continued. "They're team players. People get excited about joining here."

A full list of the Charlotte Observer's 2016 Top Workplace award recipients can be found [here](#).

About Red Classic Services, LLC

Red Classic, a wholly owned subsidiary of Coca-Cola Bottling Co. Consolidated, is a full service transportation company headquartered in Charlotte, N.C. that offers a full suite of dedicated solutions. Red Classic offers full truckload, less than truckload, intermodal and maintenance services through a group of five companies spread over the United States. Red Classic Transit (RCT), the asset-based company, is highly concentrated in the southeast while its freight brokerage group, Red Classic Transportation Services (RCTS), has an extensive network throughout North America.

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