

FOR IMMEDIATE RELEASE

Red Classic Contact:

Brooks Dauterive, Marketing Manager

(980) 275-5770

Brooks.Dauterive@redclassic.com

CONAGRA BRANDS AWARDS FIRST-EVER 2016 NEW CARRIER OF THE YEAR AWARD TO RED CLASSIC

CHARLOTTE, N.C. (May 2, 2017) -- Red Classic, a transportation, logistics and fleet maintenance provider, has been honored as the first recipient of Conagra Brands 2016 New Carrier of the Year Award.

“We’re thrilled to have a growing relationship with Conagra Brands,” said Ron Drogan, president of Red Classic. “This award reflects Red Classic’s commitment to exceeding customer expectations while building meaningful partnerships.”

This is the first time Conagra Brands has provided a carrier award in this category and in part attributes Red Classic’s ability to provide asset-based solutions for initiation of this new award. The company was also evaluated on its performance in customer service, communication, and reliability.

According to Brian Stoufer, senior director of transportation of Conagra Brands, “As the new carrier of the year, Red Classic delivered a strong performance. By bringing us a new way of utilizing truck fleets, this enhanced our capacity needs and delivered well above service expectations.”

“Receiving this award is truly an honor and a milestone for Red Classic.” said Dave Glancy, vice president of sales, marketing and strategy for Red Classic. “Conagra Brands has been a great partner to us and we look forward to growing our relationship in the future.”

About Red Classic Services, LLC

Red Classic, a wholly-owned subsidiary of Coca-Cola Bottling Co. Consolidated, is a safety focused provider of transportation, logistics and fleet maintenance solutions through a group of five divisions headquartered in Charlotte, NC. Red Classic provides asset-based solutions on over 600 trucks throughout its regional, dedicated and over the road networks and leverages its logistics division to provide nationwide coverage for truckload, less than truckload and intermodal shipments. The company also provides commercial fleet maintenance services from 72 shops throughout the Southeast and Midwest. Red Classic has been recognized twice as a Top Workplace by the Charlotte Observer.

www.redclassic.com www.cokeconsolidated.com