



FOR IMMEDIATE RELEASE

RED CLASSIC ANNOUNCES EXECUTIVE PROMOTIONS

CHARLOTTE, N.C. (April 2, 2018) -- Red Classic, a transportation, logistics and maintenance subsidiary of Coca-Cola Bottling Co. Consolidated, today announced promotions in two key executive positions.

Dave Glancy, former Vice President of Sales and Strategic Planning, is now Senior Vice President of Strategic Accounts. Dave joined Red Classic in 2014 after an extended career at Coca-Cola Enterprises and Coca-Cola Bottling Co. Consolidated. Dave was influential in the creation of the company's project management team, sales strategy and process improvement group. In his new role, Dave will continue to manage Red Classic sales and marketing efforts and the newly created Managed Freight Solutions team.

Tim Studebaker, now Senior Vice President of Operations, also joined Red Classic in 2014. Formerly with JB Hunt and USA Truck, Tim is a 30-year veteran of the transportation industry. In his previous role as Vice President of Operations, Tim managed field operations, capacity recruiting and equipment services. In his new capacity, Tim will also oversee brokerage operations, customer service, logistics planning and carrier management.

"At Red Classic, our people are our greatest asset," said Red Classic President Ron Drogan. "Dave and Tim have made significant contributions to the strategic direction and operational effectiveness of our organization and have been instrumental in Red Classic's rapid growth. Their vision and leadership will continue to make Red Classic a top transportation company and a place employees love to work."

About Red Classic Services, LLC

Red Classic, a wholly-owned subsidiary of Coca-Cola Bottling Co. Consolidated, is a safety focused provider of transportation, logistics and fleet maintenance solutions through a group of five divisions headquartered in Charlotte, NC. Red Classic provides asset-based solutions on over 600 trucks throughout its regional, dedicated and over the road networks and leverages its logistics division to provide nationwide coverage for truckload, less than truckload and intermodal shipments. The company also provides commercial fleet maintenance services from 72 shops throughout the Southeast and Midwest. Red Classic has been recognized twice as a Top Workplace by the Charlotte Observer.

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